

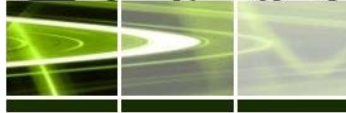


24 JANUARY 2008:

## ETTAR WORKSHOP DAY 1

### TRANSPORT AND THE ENVIRONMENT: BARRIERS TO THE TAKE-UP OF MORE EFFICIENT TRANSPORT AND LOGISTICS PLANNING AND TRAINING AND AWARENESS RAISING METHODS

08:00	Registration
09:00	<b>Welcome address, introduction to the project, summary of the last ETTAR workshop and purpose of this workshop</b>
09:20	<p><b>Challenges in traffic and logistics planning – seen from a NGO's perspective</b> If the transport sector is going to achieve its 20% contribution to CO<sub>2</sub> reductions, solutions will need to be found in the areas of position planning (facilities and vehicles), sourcing (raw materials, half-finished products etc.), production planning, route planning, vehicle utilisation planning, eco-driving, and modal shifts. <b>András Lukács, Clean Air Action Group, (H)</b></p>
09:45	<p><b>Overview of transport information technologies, their potential and shortcomings</b> Logistics planning: Solutions and limitations</p> <ul style="list-style-type: none"> <li>• <b>Redesigning Supply Chains using innovative technologies:</b> Univ. Prof. Dr. Heike Flämig, University Hamburg-Harburg, (D)</li> <li>• <b>Telematics and real-time vehicle monitoring:</b> Thorsten Rudolph, Anwendungszentrum Oberpfaffenhofen, (D)</li> <li>• <b>Intermodal Systems:</b> Olle Bernstaf, DHL Freight Sweden, (S)</li> <li>• <b>Freight villages and its support in the Czech Republic:</b> Lukáš Soukup, Centre for transport research, (CZ)</li> </ul>
10:45	Coffee break
11:00	<p><b>Presentation of best practice examples of the use of information technologies, training and awareness raising methods among the industry</b> These best practise examples describe approaches, success and failures in awareness raising and co-operation among the industry. <b>Peter Franke, Technische Universität Berlin, (D)   Tadhg Coakley, Clean Technology Centre (IE)   Christina Wolf, Deutsche Bahn AG (D)</b></p>
12:00	<b>Discussion</b>
12:30	Lunch
13:30	<p><b>Working Group Session I – Supply Chain Model</b> A simplified supply chain model is presented and discussed among the participants. (Where and when could new technology be implemented; How to involve producers and logistics providers; What training and awareness raising is needed etc.)</p>
15:00	Coffee break
15:30	<p><b>Working Group Session II – Influencing supply chains with training and awareness raising</b> The session will focus on improved training and awareness activities for in the transport sector and the legal, fiscal, structural and educational instruments to improve supply chain logistics greening.</p>
17:30	<b>Presentation of findings of the discussions in the working groups / Wrap-up of the day</b>



25 JANUARY 2008:

## ETTAR WORKSHOP DAY 2

### TRANSPORT AND THE ENVIRONMENT: BARRIERS TO THE TAKE-UP OF MORE EFFICIENT TRANSPORT AND LOGISTICS PLANNING AND TRAINING AND AWARENESS RAISING METHODS

08:00	Registration
09:00	Introduction and summary of findings of Day 1
09:15	<p><b>Working group session</b> – two groups facilitated by network experts</p> <p><b>Vision: Establishment of a working group beyond the ETTAR project</b></p> <ul style="list-style-type: none"> <li>• Which tools (network analysis and functioning tools), training activities, common projects, and forums that help maintain and strengthen a constructive dialogue between the supply chain actors are needed? How can they be implemented?</li> <li>• How can they be managed?</li> <li>• How can a living sectoral and trans-sectoral network be created?</li> </ul>
11:15	Coffee break
11:30	<b>Presentation of findings of the discussions in the working groups</b>
12:30	Lunch
13:30	<b>Discussion and summary of both days</b>
14:30	<b>Closing of the conference and transport back to hotels and airport.</b>



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